Motives for Podcasting

**Match the "motives" at right
with podcast epiosodes at left.**

**Please note that each writing sample likely more than one motivating move. And remember
that your motives define your relationship to your audience.**

Good news: There are no wrong answers!

Podcasts	Motives
Lulu Garcia-Navarro, *First Person*, "The Teenager Leading the Smartphone Liberation Movement"	1. The truth isn't what one would expect, or what it might appear to a casual observer. 2. The knowledge on the topic is limited. 3. There's a mystery or puzzle or question here that needs answering.
Arun Venugopal, *Micropolis*, "Beyoncé, Kendrick Lamar and the Power of Black Protest Music"	4. Experts disagree on the matter. *5.* There's more to this story than most people realize. 6. This seemingly tangential or insignificant matter is actually important or interesting.
Roman Mars, *The Turnaround*, Any episode	7. There's an inconsistency, contradiction, or tension here that needs explaining. 8. The standard opinions need challenging or qualifying.
Roman Mars, *99% Invisible*, "Shirley Cards"	9. We need more awareness on this topic.